



First Independence Corporation

FOR IMMEDIATE RELEASE

SARAH KEY NAMED AS COFFEYVILLE BRANCH MANAGER FOR FIRST FEDERAL SAVINGS & LOAN

INDEPENDENCE, Kansas, July 23, 2010

The board of directors of First Federal Savings & Loan Association of Independence announced that it has named Sarah Key as Branch Manager of its Coffeyville office. Ms. Key will provide supervisory control over the Coffeyville branch and is responsible for loan originations in that market.

Sarah has been employed with First Federal since February 2002. She began her employment as a Customer Service Representative and was recently promoted to Senior Customer Service Representative.

Ms. Key has been very active in the Coffeyville community. She is a chamber ambassador and has served on several Fair and Rodeo committees. Ms. Key coaches little league basketball, baseball, and cheerleading. She also enjoys competing in basketball, volleyball, and softball in various area recreation leagues.

Sarah lives with her husband, James, and her 3 children, A.J., Logan, and Shelbi, in South Coffeyville.

First Federal serves Montgomery, Wilson, Chautauqua and Crawford counties in southeast Kansas and has offices in Independence, Coffeyville, Neodesha and Pittsburg. In addition to four full service branches, First Federal has a loan production office located in Lawrence.